

# MINTZ+HOKE

## MINTZ + HOKE HONORED WITH THREE SILVER AWARDS FROM THE CONNECTICUT ART DIRECTORS CLUB

**AVON, Conn. (July 14, 2023)** – [Mintz + Hoke](#), an Immersively Different Connecticut advertising agency getting into the heads and hearts of its clients' customers since 1971, brought home three silver awards from the 47<sup>th</sup>-Annual [Connecticut Art Directors Club](#) (CADC) Awards Show.

The CADC annual awards show honors excellence in advertising, environmental design, graphic design, illustration, online/interactive, photography, student and video.

“Connecticut’s design community is unbelievably talented, and the best of the best was really on display at the CADC show,” said Carla Gonzalez, Mintz + Hoke Associate Creative Director. “Having both the Proleeva Ultimate Comfort Food Experience and Middletown Pride AR Scavenger Hunt recognized for their creativity alongside so many dynamic pieces by stars in this field is beyond exciting.”



Mintz + Hoke brought home the following honors:

### Silver Awards:

- Middletown Pride: Middletown Pride365 AR Scavenger Hunt
- Middletown Pride: Pride365 AR Scavenger Hunt Posters
- Proleeva: The Ultimate Comfort Food

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For over 40 years, the CADC has been a proud supporter of Connecticut's creative community. The organization provides mentorship, encourages professional growth and strives to instill inspiration to creatives everywhere.

For more Mintz + Hoke news, visit our [Press Kit](#).

## **About Mintz + Hoke**

Mintz + Hoke is an Immersively Different full-service advertising agency established over 50 years ago. Today, the agency offers an array of services including branding, campaign analytics, creative, design, digital, event management, media, public relations, research, strategy, and social media services. Mintz + Hoke has been recognized as one of Connecticut's Best Places to Work by the *Hartford Business Journal*. Connect with them at [www.mintz-hoke.com](http://www.mintz-hoke.com) and follow them on [Facebook](#), [LinkedIn](#), [Twitter](#) and [Instagram](#).

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