

MINTZ + HOKE ADDS SEAN MOORE TO ITS MEDIA TEAM

Avon, CONN. (April 4, 2023) – [Mintz + Hoke](#), an Immersively Different advertising agency established over 50 years ago, is pleased to announce the newest addition to its Media department, Sean Moore.

“We are so thrilled to welcome Sean,” said Becca Sheehan, Associate Media Director. “He brings a great attitude with him and we already view him as a true asset to the Media team!”



Sean Moore, Media Assistant, at Mintz + Hoke's office in Avon.

There is something to be said about that first job after college. The eagerness to learn and grow professionally, the readiness to share fresh ideas and perspectives with the world. It's this tenacity and drive we welcome with open arms. And with Sean, it was no different.

As a Media Assistant, Sean helps the team throughout the planning, buying and ad campaign analysis process, particularly for [Media Only's](#) B2B clients. He also works closely with the rest of the Media team to identify competitors and potential partners for our Media clients.

"My time at Mintz + Hoke has been incredibly welcoming and insightful. My colleagues have been nothing but friendly and willing to teach (whether I have a question about an ATB that I've already asked three times or need a definition for one of the dozens of



acronyms we use). After only a short time, I can confidently say I'm in the right place and surrounded by the best people!"

Sean resides in Rocky Hill with his girlfriend, Lexi, and they hope to bring a small pet into the family someday soon! He likes to spend his free time being active by either rock climbing, hiking or going to the gym. He also enjoys cooking and has recently gotten into home bartending!

Sean holds a Bachelor of Science degree in Marketing with a concentration in Digital Marketing & Analytics and a minor in Communication from the [University of Connecticut](#).

Connect with Sean on [LinkedIn](#).

About Mintz + Hoke

Mintz + Hoke is an Immersively Different full-service advertising agency established over 50 years ago. Today, the agency offers an array of services including branding, campaign analytics, creative, design, digital, event management, media, public relations, research, strategy, and social media services. Mintz + Hoke has been recognized as one of Connecticut's Best Places to Work by the *Hartford Business Journal*. Connect with them at www.mintz-hoke.com and follow them on [Facebook](#), [LinkedIn](#), [Twitter](#) and [Instagram](#).

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