

## **MINTZ + HOKE CONGRATULATES KOLBE FITZGERALD ON HIS PROMOTION TO SENIOR COPYWRITER**

**AVON, Conn. (March 21, 2023)** – [Mintz + Hoke](#), an Immersively Different full-service advertising agency established over 50 years ago, is proud to announce the promotion of Kolbe Fitzgerald from Copywriter to Senior Copywriter.

“In addition to being a versatile and talented writer, Kolbe’s contributions go well beyond his job description. He’s the consummate team player—always willing to lend a hand (or an ear) to get the job done,” said Chief Creative Officer Sean Crane. “A true cultural warrior, he’s always finding ways to make Mintz + Hoke a better place for all of us.”



*Kolbe Fitzgerald pictured at Mintz + Hoke’s office in Avon.*

Kolbe's ability to put himself in the clients' customer's shoes and make ambiguous topics digestible for their target audience is just a fraction of his seemingly endless talents. As a Senior Copywriter, Kolbe will continue to be responsible for idea and concept generation, crafting strategic messaging and copy, supporting other writers, editing, and ultimately the final written product of client projects.

"It's often said that the people you surround yourself with influence who you become. Between the incredibly smart and talented people at Mintz + Hoke, my family and friends, I owe a big part of my success to those who inspire and motivate me most—the people I'm surrounded by daily."



Kolbe lives in Unionville with his wife, Kerry and their son, Atticus. Most of Kolbe’s free time is spent enjoying life with his wife as they teach Atticus to navigate the world as a proper human being. He also enjoys sculpting, drawing, woodworking, playing bass guitar and he’s an avid PC gamer.

Kolbe holds a Bachelor of Arts degree in Psychology with a minor in Business Administration from [Colby-Sawyer College](#) in New London, New Hampshire.

Connect with Kolbe on [LinkedIn](#).

**About Mintz + Hoke**

Mintz + Hoke is an Immersively Different full-service advertising agency established over 50 years ago. Today, the agency offers an array of services including branding, campaign analytics, creative, design, digital, event management, media, public relations, research, strategy, and social media services. Mintz + Hoke has been recognized as one of Connecticut’s Best Places to Work by the *Hartford Business Journal*. Connect with them at [www.mintz-hoke.com](http://www.mintz-hoke.com) and follow them on [Facebook](#), [LinkedIn](#), [Twitter](#) and [Instagram](#).

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