

MINTZ + HOKE BRINGS HOME FOUR 2022 MERCURY AWARDS

AVON, Conn. (Dec. 16, 2022) – [Mintz + Hoke](#), an Immersively Different advertising agency 50 years strong, is pleased to announce it's been honored with four Mercury Awards from the [Greater Connecticut Chapter of the Public Relations Society of America \(PRSA\)](#) this year.



Awards won include two Gold Awards and two Silver Awards. The PRSA Mercury Awards honor the talent, accomplishments, and creativity of public relations professionals across Connecticut. The honorees celebrated on Tuesday, Dec. 13 at Albertus Magnus College.

Mintz + Hoke was honored with the following honors:

Gold Awards

- [Access Health CT \(AHCT\) 2022 Broker Academy Program](#) – Community Relations in the Campaigns category
- [Access Health CT \(AHCT\) 2022 Broker Academy Program](#) – Multicultural and Diversity in the Campaigns category

Silver Awards

- [Proleeva - The Ultimate Comfort Food Video](#) – Videos in the Tactics category
- [United Way - Volunteer Income Tax Assistance \(VITA\) Campaign](#) – Public Service in the Campaigns category

“I am very proud of our team and the measurable results we have provided to our clients this year,” said Bob Bernarduci, Director of Public Relations, Mintz + Hoke. “We are honored to work



with clients that are truly best in class. These awards validate our efforts and our Immersively Different approach to brand storytelling, and we would like to thank PRSA for the recognition.”

The [Greater Connecticut Chapter of PRSA](#) was created to advance the work of public relations professionals statewide by providing networking opportunities, professional development, and other resources at the local level, as well as through regional and national affiliations.

About Mintz + Hoke

Mintz + Hoke, an Immersively Different full-service advertising agency, today offers an array of creative, research, strategy, design, branding, digital, media, public relations, analytics and brand activation capabilities. The agency has been recognized as one of Connecticut’s Top Workplaces by the *Hartford Courant*, *FoxCT* and the *Hartford Business Journal*. Learn more at www.mintz-hoke.com and connect with them on [Facebook](#), [LinkedIn](#), [Twitter](#) and [Instagram](#).

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