

MINTZ + HOKE CONGRATULATES MICHELLE ORMSBY ON HER PROMOTION TO ACCOUNT DIRECTOR

AVON, Conn. (Dec. 14, 2022) – [Mintz + Hoke](#), an Immersively Different advertising agency 50 years strong and counting, congratulates Michelle Ormsby on her promotion from Account Supervisor to Account Director.

“In her first year, Michelle has quickly become an important member of team Mintz + Hoke,” said Kara Mitchell, Principal, Client Service. “Her account service acumen is top-level, and we’re excited to see her continue to hone her skills in her new role.”



Michelle Ormsby, Account Director, at Mintz + Hoke’s offices in Avon, Conn.

During her time with the agency, Michelle has shown tremendous tenacity and dedication to her clients, partners and teammates. In her new role, Michelle will continue building strong relationships with clients to get inside their heads to understand their challenges and provide strategic insight and guidance to help them reach success.

“Although I’ve only been at Mintz + Hoke for a little over a year, I’ve used the tools I’ve garnered in my almost 20-year advertising career as the foundation and then built on them in ways I never thought possible. I’ve received complete trust and autonomy to lead my accounts which is truly refreshing, and with hard work, our team and my clients have celebrated many successes. I look forward to continuing to grow in my new role and am eager to see what the future has in store.”

Michelle resides in Plainville with her husband, Mike, and their three cats, Bernie, Truman and Juno. She enjoys spending her free time with friends and family, going out to dinner or drinks, meditating to keep herself relaxed and centered, and volunteering at a cat shelter in Westbrook. Michelle holds a Bachelor of Science degree in Advertising and Marketing from the Fashion Institute of Technology in New York.



Connect with Michelle on [LinkedIn](#).

About Mintz + Hoke

Mintz + Hoke, an Immersively Different full-service advertising agency, today offers an array of creative, research, strategy, design, branding, digital, media, public relations, analytics and brand activation capabilities. The agency has been recognized as one of Connecticut's Top Workplaces by the *Hartford Courant*, *FoxCT* and the *Hartford Business Journal*. Learn more at www.mintz-hoke.com and connect with them on [Facebook](#), [LinkedIn](#), [Twitter](#) and [Instagram](#).

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