

## **MINTZ + HOKE CONGRATULATES BEN CADWELL ON HIS FOURTH PROMOTION WITH THE AGENCY**

**AVON, Conn. (Nov. 22, 2022)** – [Mintz + Hoke](#), an Immersively Different advertising agency 50 years strong and counting, congratulates Ben Cadwell on his promotion from Account Director to Director of Client Service – his fourth promotion with the agency.

“Ben values strong internal and external relationships and puts those relationships first above all else,” said Kara Mitchell, Principal, Client Service. “It is this quality that has led him to the success he has seen and will continue to offer him great success as he moves into this next phase of his career.”



*Ben Cadwell, Director of Client Service, at Mintz + Hoke's offices in Avon, Conn.*

In his tenure at Mintz + Hoke, Ben has served as an Account Executive (2013), Senior Account Executive (2016), Account Supervisor (2018), and Account Director (2021), and has now earned a promotion to Director of Client Service. In his new role, Ben is responsible for the overall development and growth of the client service team and ensuring the delivery of quality results for all clients across the agency.

“I’ve been very fortunate to have the opportunity to work with so many talented and passionate team members and clients during my tenure who inspire and help me learn and grow,” said Cadwell. “I look forward to continuing to work closely with our client service team and clients to deliver top-line solutions and results in this new role.”

Ben resides in West Hartford with his wife, daughter and golden retriever, Belle. Outside of spending time with his family, you can find Ben spending his free time golfing,



traveling, and trying new local restaurants and breweries. He holds a Bachelor of Arts degree from Western New England University.

Connect with Ben on [LinkedIn](#).

**About Mintz + Hoke**

Mintz + Hoke, an Immersively Different full-service advertising agency, today offers an array of creative, research, strategy, design, branding, digital, media, public relations, analytics and brand activation capabilities. The agency has been recognized as one of Connecticut's Top Workplaces by the *Hartford Courant*, *FoxCT* and the *Hartford Business Journal*. Learn more at [www.mintz-hoke.com](http://www.mintz-hoke.com) and connect with them on [Facebook](#), [LinkedIn](#), [Twitter](#) and [Instagram](#).

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