

Mintz + Hoke Managing Principal and CEO Ron Perine Named a 2022 C-Suite Award Honoree

AVON, Conn. (Sept. 28, 2022) – Mintz + Hoke, an Immersively Different advertising agency 50 years strong and counting, is pleased to announce Managing Principal and CEO, Ron Perine, has been named a [Hartford Business Journal 2022 C-Suite Award honoree](#). Perine will be recognized at the [2022 C-Suite Awards](#) along with other executives from the for-profit, nonprofit and governmental sectors, as well as the recipients of the Hartford Business Journal's 2022 C-Suite Lifetime Achievement Award.



2022 C-Suite Honoree Ron Perine at Mintz + Hoke's offices in Avon, Connecticut.

Perine was named a C-Suite honoree for his outstanding leadership spanning over 28 years at Mintz + Hoke. His compassion continues to inspire the agency's Immersively Different philosophy and empower the Mintz + Hoke team to be their best, collaborate freely and make an impactful contribution every day.

"I am honored and humbled to be recognized for the C-Suite Awards," said Perine. "For me, this nomination is an agency nomination! Without an incredible team, without the leaders who guided me over the years, I would not succeed! I congratulate my fellow recipients on their nominations as well."

Perine is also a tireless advocate for expanding DEIB at the agency, in the Connecticut ad industry and in the community. In its inaugural year, he will sit as chairman of the board for the [Connecticut Creative Academy](#) (CCA), a tuition-free portfolio school, with goals to eliminate barriers of entry into the creative industry.

The award ceremony is Thursday, Oct. 27 at Farmington Gardens.

The [Hartford Business Journal](#) is a leading source of business news with a dedicated mission to help Connecticut businesses succeed. Since 2018, the C-Suite Awards program has commemorated industry leaders who demonstrate a commitment to excellence.

About Mintz + Hoke

Mintz + Hoke, an Immersively Different full-service advertising agency, today offers an array of creative, research, strategy, design, branding, digital, media, public relations, analytics and brand activation capabilities. The agency has been recognized as one of Connecticut's Top Workplaces by the *Hartford Courant*, *FoxCT* and the *Hartford Business Journal*. Learn more at www.mintz-hoke.com and connect with them on [Facebook](#), [LinkedIn](#), [Twitter](#) and [Instagram](#).

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