

MINTZ + HOKE HARNESSES CREATIVITY WITH THREE EXCELLENCE AWARDS FROM THE CONNECTICUT ART DIRECTORS CLUB

AVON, Conn. (July 15, 2022) – Mintz + Hoke, an Immersively Different advertising agency 50 years strong and counting, is pleased to announce recent honors with three Excellence Awards from the Connecticut Art Directors Club (CADC), which celebrates diverse creative achievements statewide.

“There’s nothing better than being recognized for the work we do for our clients – except maybe the work we do for ourselves,” said Sean Crane, Chief Creative Officer. “Our 50th anniversary messaging and rebranding was a true team effort, and we’re grateful to have been recognized by the Connecticut Art Directors Club.”

The CADC annual award show honors excellence in advertising, environmental design, graphic design, illustration, online/interacting, photography, student, and video.

Mintz + Hoke brought home the following honors:

Excellence Awards

- Mintz + Hoke 50th Anniversary Logo – Graphic Design Print in the Trademark/Logo/Identity Category
- Mintz + Hoke 50th Anniversary Direct Mail – Advertising in the Business Advertisements or Direct Mail Category
- Mintz + Hoke 50th Anniversary Brand Refresh – Online/Interactive Design in the Self Promotion Category

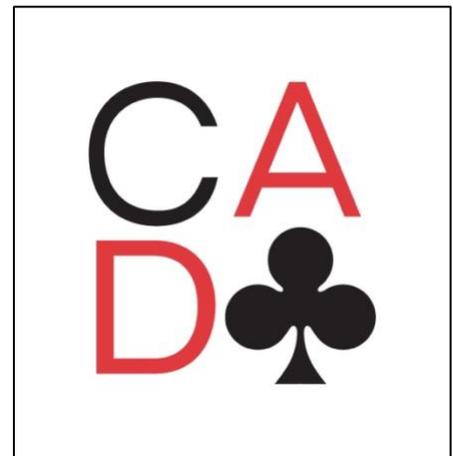
“I’m honored to have been able to bring a refreshed look to the M+H brand for our 50th anniversary and play a small part in such a big accomplishment for the agency,” said Dani Battaglia, Art Director.

The CADC has been supporting Connecticut’s creative community for over 40 years through mentorship, instilling inspiration, and encouraging professional growth.

For more news and resources on Mintz + Hoke, visit our [press kit](#).

About Mintz + Hoke

Mintz + Hoke, an Immersively Different full-service advertising agency, today offers an array of creative, research, strategy, design, digital, media, public relations, analytics, and brand activation capabilities. The agency has been recognized as one of Connecticut’s top workplaces by the





Hartford Courant, FoxCT, and the Hartford Business Journal. Learn more at www.mintz-hoke.com and connect with them on [Facebook](#), [LinkedIn](#), [Twitter](#), and [Instagram](#).

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